

# Product Announcement



206030PW-EZ      EZ Port Max Entry with Integrated Bow Section

Implementation Date: November 17th, 2008



## Features and Benefits

The EZ Port MAX with Integrated Bow Section is the newest addition to the EZ Port MAX family of personal watercraft port/lift products. The new EZ Port MAX with Integrated Bow Section retains most of the key EZ Port MAX features. It is positioned to appeal to those customers who do not need the versatility of the in-line or drive-thru options. We feel that this one-piece unit with full height bow section is an economical alternative that will likely account for 70-80% of EZ Port MAX sales in the future.

The EZ Port MAX is a port system that is **M**odular, **A**daptable, and **eX**pandable. It is the first port of its kind to offer Easy on and Easy off porting.

- **M**odular for multiple configurations to suit most needs
- **A**daptable to most waterfront situation and personal watercraft
- **eX**pandable to allow multiple side-by-side configurations
- One size fits all roller system
- Oversize rollers for Easy loading and unloading
- Lower entry roller for Easy approach and softer entry
- Enhanced fit and form to match a wider range of watercrafts
- Integrated pipe brackets
- Wider and higher hull “cradle”
- Integrated hand holds for Easy handling or securing watercrafts

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